



THE CENTER FOR ARTS IN NATICK

CORPORATE SPONSORSHIP

COMMUNITY PARTNERSHIP

Since 1997, The Center for Arts in Natick has been the hub around which patrons, artists, civic, corporate and community leaders connect.

TCAN is the cornerstone of Natick's vibrant cultural district, and serves a greater role as the true center for arts in the MetroWest region.

Each year, TCAN hosts more than 200 arts events and classes annually, including concerts, theatre, movies and educational programs attracting thousands of patrons, young and old, to the beloved firehouse venue.

Your support of TCAN helps us achieve our mission to provide community access to diverse arts programming, while connecting your organization with a loyal and passionate community of TCAN patrons and members.

For more information or a customized proposal contact

Libby Smelker

Development Associate
508-647-0097 ext. 209
libby@natickartarts.org

TCAN is an ideal partner for any organization seeking to build community and expand its philanthropic initiatives. Sponsorship packages allow for a high degree of flexibility and customization based on a companies' individual marketing, promotional, and philanthropic goals. Sponsors may select from among a wide variety of events and programs.

SPONSORSHIP PROGRAMS

PROGRAM SPONSOR

Marketing visibility through printed recognition in the TCAN Member Guide and flyers mailed three times annually to 7,000+ patrons (size based on sponsor level)

EVENT SPONSOR

Feature Performances - Individual performances featuring national touring artists. Benefits include preferred seating, promotion before and during the show, a pre-show reception and more.

TCAN Annual Gala - MetroWest's premier arts celebration with VIP pre-party and meet- and-greet reception following the show. Sponsors enjoy premium seating, recognition in press, print and email communication, verbal recognition.

TCAN Golf Outing – Friendship and networking with TCAN staff, Board members and benefactors at an 18-hole golf outing followed by a catered buffet.

SERIES SPONSOR

Year-round, season, or program-specific sponsorships may include customizable benefits based on a corporation's unique needs and initiatives.

Film Series

The TCAN Cinema Room presents classic and first-run movies, independent films, art house films and documentaries. Sponsors are recognized on-screen prior to the film, in professionally produced color cinema slides during the cinema preshow.

Community Programs

Sponsorship of community programming is available for these ongoing series:

- *TCAN Family Series – Children's Programs*
- *Young Masters - Classical Music Series*
- *TCAN Players Community Theatre Series*
- *Rock Off Main Street – all-ages teen concerts*

SPONSORSHIP LEVELS

Platinum \$5,000 Gold \$2,500 Silver \$2,500 Bronze \$750



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SPONSOR BENEFITS

TCAN offers sponsorship opportunities at a variety of levels to help meet your company's unique business objectives. In appreciation for your support, TCAN works with each sponsor to develop a customized, targeted benefit package designed to increase regional brand visibility, provide year-round recognition of your generosity and VIP access to concerts, theater and movies.

Sponsorship Levels

Bronze	\$750
Silver	\$1,500
Gold	\$2,500
Platinum	\$5,000

EXCLUSIVE BENEFITS

PROGRAM SPONSOR

BRONZE

1" Banner in TCAN Member guide
1 Year (3 issues)

SILVER

3" Banner in TCAN Member guide
1 Year (3 issues)

GOLD

Full Page in TCAN Member guide
1 Year (3 issues)

PLATINUM

Complimentary Venue Rental

ALL LEVELS

- *Priority discounted seating*

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EVENT SPONSOR

BRONZE

Feature Event - Preferred seating
Golf Outing – Team entry for 4 golfers

SILVER

Feature Event – Seating for 6 guests
Annual Gala – Seating for 4 guests

GOLD

Feature Event – Seating for 8 guests
Annual Gala – Seating for 6 guests

PLATINUM

Feature Event – Seating for 16 guests
Annual Gala - Seating for 12 guests

ALL LEVELS

- *Priority discounted seating*
- *Print, Web, eMail recognition*
- *Verbal Recognition*
- *Lobby Signage Opportunity*
- *Literature Distribution*
- *Social Media Thank You*

SERIES SPONSOR

BRONZE

Film Series - TCAN Cinema
On-screen recognition (3 months)

SILVER

Film Series - TCAN Cinema
On-screen recognition (6 months)

GOLD

Film Series - TCAN Cinema
On-screen recognition (12 months)

PLATINUM

TCAN Players (1 Production)
TCAN Family Series (1 season)
Classical - Young Masters (1 season)
Rock Off Main Street (12 months)

ALL LEVELS

- *Priority discounted seating*
- *Print, Web, eMail recognition*
- *Verbal Recognition*
- *Lobby Signage Opportunity*
- *Literature Distribution*
- *Social Media Thank You*
- *All access movies Mon-Thu*