



The Center for Arts in Natick

DINING GUIDE PROGRAM

As an anchor for the Natick Center Cultural District, TCAN draws 21,000 audience members from the MetroWest region to downtown Natick each year. TCAN patrons often frequent local restaurants and dining establishments in conjunction with the event, having lunch before a matinee performance, dining in the evening before a concert, or having dessert after an event.

As a service to members and patrons, TCAN introduces a new Dining Guide to patrons in print and on-line. The Dining Guide will be published in the following ways:

- Featured in the center section of the TCAN Member Guide mailed to 2,500 members and emailed to 18,000 patrons three times per year
- Posted on TCAN's highly-trafficked web site
- Listed on 1,000 TCAN Calendar Cards distributed in local businesses

Placement in the TCAN Dining Guide is available through the TCAN Corporate Support program. Dining Guide participation includes all of the benefits of this program and is available at the following levels:

Bronze Sponsor \$1,500/year

- Banner ad 4.875" wide x 2.0" tall in 3 editions of the TCAN member Guide

Advertising Sponsor \$750/year

- Square ad 2.375" wide x 2.0" tall in 3 editions of the TCAN member Guide